



15th May, 2024

Deputy Louise O'Reilly, TD
Dáil Éireann
Leinster House
Kildare Street
Dublin 2

RE: PQ 18947/24

To ask the Minister for Health what budget has been set aside to work with key stakeholders to improve public knowledge on stroke and risk factors for stroke; is this recurrent funding; what stakeholders are being worked with; and if he will make a statement on the matter

Dear Deputy O'Reilly,

The Health Service Executive (HSE) has been requested to reply directly to you in relation to the above parliamentary question, which you submitted to the Minister for Health for response. I have consulted with the National Clinical Programme (NCP) for Stroke on your question and have been informed that the following outlines the position.

Improved public knowledge on risk factors for stroke, stroke symptoms and the importance of responding immediately to stroke symptoms is a key priority of the National Clinical Programme for Stroke and HSE National Stroke Strategy implementation.

The table below outlines the funding for the development (including research and creative design) and media coverage of a public awareness campaign for television to increase public awareness of the importance of early recognition and intervention for stroke symptoms.

This stroke strategy-related campaign is a collaboration with the HSE Communications Division and other relevant stakeholders, including stroke survivor representatives and is expected to have a higher impact on early attendance at Emergency Departments.

Public Awareness Campaign	2023 Non Pay Cost €	2024 Non Pay Cost €	2025 Non Pay Cost €
Recurring Funding (3 Years)	550,000	550,000	550,000
Once Off Funding	400,000	0	0
Total Funding	950,000	550,000	550,000

I trust this information is of assistance to you, but should you have any further queries please do not hesitate to contact me.

Yours sincerely

Anne Horgan
General Manager