**Sample Social Media Captions for World Elder Abuse Awareness Day**

1. World Elder Abuse Awareness Day (#WEAAD) is the 15th of June 15. Promote positive perceptions of aging and challenge the promotion of ageist norms **#WorldElderAbuseAwarenessDay #HearMeSupportMe #ChallengeElderAbuse**
2. Stand in solidarity with older people by listening and supporting them at every opportunity**. #HearMeSupportMe #ChallengeElderAbuse #WorldElderAbuseAwarenessDay**
3. Heuston Station/ Rock of Cashel……. is illuminated purple tonight in recognition of World Elder Abuse Awareness Day. Lift up the voices of older adults and celebrate their stories and resilience **#ChallengeElderAbuse #WorldElderAbuseAwarenessDay**
4. World Elder Abuse Awareness Day is a time to: educate yourself and others about elder abuse; expose ageist ideas and norms; and promote resources and services to support older people and their choices. **#HearMeSupportMe #ChallengeElderAbuse #WorldElderAbuseAwarenessDay**
5. Everyone ages, do your part to raise awareness and promote positive perceptions of aging in your communities. **#WorldElderAbuseAwarenessDay #HearMeSupportMe #ChallengeElderAbuse**
6. Today is World Elder Abuse Awareness Day- there is no excuse for elder abuse. We can all work to end elder abuse by understanding the signs of abuse, taking concerns seriously and seeking support. **#WorldElderAbuseAwarenessDay #HearMeSupportMe #ChallengeElderAbuse**
7. Ageist attitudes and stereotypes contribute to negative health outcomes and place older adults at a greater risk for elder abuse. Correct the narrative on aging and expose ageism. **#WorldElderAbuseAwarenessDay #HearMeSupportMe #ChallengeElderAbuse**